



Aquatic Nuisance Species Task Force
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Memorandum for: ANS Task Force Members and Invited Observers

From: Scott A. Newsham, Executive Secretary

Subject: Pilot State ANS Communication Projects

1. The following is from the Stop Aquatic Hitchhikers website and pertains to agenda item #7 at the May 2005 meeting of the ANSTF.

“Learn to Communicate More Effectively on ANS Issues!”

Learn from the work and experience of others! The Fisheries and Water Policy Committee of the Association of Fish and Wildlife Agencies (AFWA) was awarded a Multi-state Conservation Grant for a 3-year project to help address ANS communications issues. This project involved multiple partners including AFWA, the four regional associations, four pilot state fish and wildlife agencies, their respective in-state and regional partners, and the U.S. Fish and Wildlife Service. The project is now complete and this electronic resource contains a wealth of information, recommendations, and resources that states and their partners can use to communicate more effectively on ANS issues.

What you'll find:

Comprehensive Communication Strategies. You'll find information on how Arizona, Missouri, New Hampshire and South Carolina fish and wildlife agencies increased their capacity to address ANS issues through development of comprehensive communications strategies. You will also find communication strategies/plans and evaluation tools that you can use as templates and ideas to develop your own strategies.

Strategies for effective responses. You'll find information on how regional associations and AFWA developed a stronger voice and greater capabilities when addressing regional and national ANS regulation and enforcement issues. You'll find information on how to create a more effective response for dealing with aquatic invasive species.”

2. If you have Adobe Acrobat Reader version 7 installed on your computer, you can view the documents at:

<http://www.protectyourwaters.net/resources/iafwa-ans-comm-pilot.pdf>